



*Coming Soon*

April 10-12, 2019

Stoney Creek Hotel and Conference Center  
5291 Stoney Creek Ct, Johnston, Iowa



### **Lodging Information**

To receive the reduced room rate of \$102, call 800-659-2220 by **March 27<sup>th</sup>** and mention you will be attending the IASFAA conference.

### **A message from the producers...**

Your IASFAA Program Committee has been hard at work putting together a great conference for you! Many spoke out on last year's conference survey and we listened! We've added more interest sessions and incorporated an "FA 101" beginner track geared to individuals new to financial aid. We're excited to host a guest speaker during lunch on Thursday as well as bring in a tax professional Thursday afternoon. Be sure to register early so you can submit your tax questions to be researched and included in the presentation. We will wrap up the conference on Friday with a Federal Update, IASFAA Business Meeting, and opportunity to ask Federal Trainer, Zack Goodwin, any final questions you may have. Don't miss out on the opportunity to hone your financial aid skills and network with your IASFAA colleagues. Register today!

## *Scene Selection*

**Wednesday, April 10th 10:30am-5:30pm**

### Interest Sessions

#### **FA 101: Verification**

A review of verification basics, including the proper forms and documents to request from students and families.

#### **School Eligibility – Completing the FISAP, PPA, and ECAR**

This session will help clarify the when/why/how involved with completion of the Eligibility and Certification Approval Report (ECAR), the Fiscal Operation Report and Application to Participate (FISAP), and the Program Participation Agreement (PPA). Perspectives from both two-year and four-year institutions will be provided.

#### **Enrollment Management and Student Persistence**

A successful enrollment management plan is an institution-wide responsibility requiring partnerships across the college campus working together like Thelma & Louise. This session will focus on enrollment management and student persistence. Retention efforts are the largest single factor reducing the cost of lost revenue (discounting). We will explore the use of data to encourage campus involvement and measure student outcomes, with a focus on financially challenged populations.

#### **FA 101: Student Budgets and Needs Analysis**

The title says it all. Learn the basics about student budgets and how the needs analysis to determine financial aid eligibility.

#### **Conflicting Information**

This session will cover advanced verification topics such as DHS matches (what documentation can be used and the use of the new SAVE secondary confirmation system), UEH resolution, discrepant tax data, household size, etc.

#### **Why Financial Aid, Aspiring Leaders, and Leading in the 21<sup>st</sup> Century**

This session is an overview of the financial aid office. It examines the tools, skills, and desire necessary to be a successful financial aid director. Information regarding legislation and regulation, effective communication, technology, enrollment management, and adaptation to an ever-changing world of financial aid. If you want to become a true champion and leader, this session may be for you.

#### **Sector Meetings**

Meet with IASFAA colleagues within your sector to network and discuss common financial aid issues you are experiencing at your institutions.

### General Sessions

**IASFAA Welcome**

**IASFAA Awards Ceremony**

**State, MASFAA, and NASFAA Update**

## Thursday, April 11th 8:30am-5:00pm

### Interest Sessions

#### **FA 101: Student Eligibility**

This session will cover the basics of determining an eligible student in an eligible program. We will also look at C-Flags, rejects, comment codes, etc., and the steps to resolve them.

#### **Advocacy**

Learn about the importance of advocacy in the financial aid profession from NASFAA Chair, Lori Vedder.

#### **Consumer Information Best Practices**

A panel will share how their schools manage the consumer information disclosure requirements and how they get their campus involved in the process.

#### **FA 101: FAFSA on the Web**

Learn the ins and outs of the FAFSA to better assist students and families with filing the FAFSA.

#### **Financial Education**

Learn how to bring financial education to your campus with limited resources.

#### **Graduate and Professional Student Financial Aid Issues**

A panel will share how they process financial aid and advise graduate and professional students.

#### **FA 101: Counseling Best Practices**

This session will provide tools and skills that can be used when counseling and advising students and families about financial aid.

#### **Helicopter Parenting**

Sometimes serving our students involves also working with heavily involved parents. This session will discuss how to best serve the student while dealing with those parents that tend to hover.

#### **150% Subsidized Loan Limit Basics**

This is an introductory session for those that may be new to working with the 150% Subsidized Loan Limit or need a refresher before attending the *Misunderstandings about SULA and Misreporting SULA Data* session later in the day. This session will provide an overview of concepts and the requirements of the 150% limit.

### General Sessions

#### **When Generations Collide: A New Diversity Issue**

Presented by guest speaker, Shawn P. Lang, Mindset & Transformational Life Coach

#### **Taxes and Financial Aid**

A tax professional will help interpret how taxes impact FAFSA filing, FAFSA verification, conflicting information and professional judgements.

#### **SULA Misunderstandings and Misreporting**

This session will delve into how reporting mistakes and some processing shortcuts can impact a borrower's subsidized loan eligibility or result in a loss of subsidy. Included will be guidance on how to configure a loan when remaining subsidized eligibility is less than 1.0 year. The goal is clean SULA processing and no longer needing a prior award year re-opened to make necessary corrections.

Dinner and entertainment provided by IASFAA 5:00pm-?

Friday, April 12th 8:30am-12:00pm

Federal Update

Business Meeting

Ask-a-Federal Trainer

*Credits*

Brittany Peterson	Iowa State University
Tracie Pavon	Simpson College
Gary Adams	Iowa Student Loan
Shelly Brimeyer	The University of Iowa
Chris Ditter	Drake University
Sara Edwards	Citizens Bank
Sara Even	The University of Iowa
Mark Freed	Mount Mercy University
Sarah Freestone	Grand View University
Kristi Fuller	Drake University
Heather Gaumer	Sallie Mae
Julie Haack	St. Ambrose University
Mary Jacobsen	ILink
Rachel Moser	Luther College
Kelsey Ryder	The University of Iowa
Denise Stowman	Drake University
Ami Westcott	Kirkwood Community College